



Forest Products Solutions

2010 PROSPECTUS

Chain-of-Custody Audits

I will continue to continue conduct FSC Chain-of-Custody annual audits and initial evaluations/assessments. The range of companies that I will visit will continue to be diversified, but regionally specific to the Pacific Northwest.

Columnist for *Green Building Products Dealer*

I will continue to write a column for *Green Building Product Dealer*. This year the topics to be covered will include: Life Cycle Analysis (LCA), continued commentary on USGBC's Forest Certification Benchmark process, forestry's effect on climate change, and more.

Assist with FSC-US on the Pacific Northwest Initiative

In 2009, FSC-US launched its Pacific Northwest strategic plan at the Pacific Northwest Forum in Portland, OR. The main goal is to quadruple FSC's market share in the region by enhancing FSC system integrity, increasing the number of FSC-certified forest acres, and increasing demand for FSC-certified wood products. Activities that may be undertaken to reach this goal are: a market analysis of the PACNW FSC wood flow to determine critical gaps, education and outreach to end-users and forest products companies, a discussion on taking FSC viral in the region, and attendance at conferences and other events.

Auxinews

Auxinews was a Blog launched last year in an attempt to create a better connection between the Forest Stewardship Council (FSC) and green building industries. In its first year it was challenging to keep the articles updated — but I have renewed energy in 2010, so please stay tuned. To learn more about Auxinews go to: www.auxinews.com

Certification Expertise, Training & Support and Marketing

Forest Products Solutions offers customized consulting services to forest product manufacturers, distributors, and retailers who are interested in learning how the new FSC Chain-of-Custody (COC) or Controlled Wood (CW) standards relate to their business; need training and support for their employees and customers, or seek guidance on marketing strategies related to the green building industry.

Terry Campbell

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