



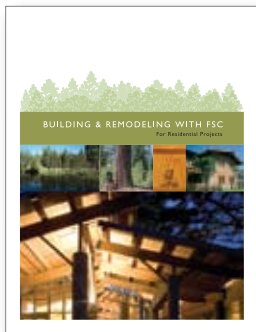
Forest Products Solutions

Wow!!! 2007 was a busy year and the growth of FSC in paper and building materials continues. I would like to update you on what Forest Products Solutions (FPS) has accomplished in 2007 and provide you with a snapshot of my 2008 activities.



The FSC® House was the first-of-its-kind to display FSC products at US Green Building Council's annual GreenBuild Conference and Expo in Chicago, IL November 8-10, 2007. Products on display in the house included FSC flooring, cabinetry, doors, hardwood plywood, studs, windows, interior and exterior siding, countertops, sub-floor plywood, and decking. Sponsoring companies included: Tembec; Ecotimber; Sierra Forest Products; Western Woods; Certified Forest Products; Loewen Windows; VT Industries; Paperstone; Hines Lumber Company; The Collins Companies; Anderson Hardwood Floors; and Columbia Forest Products. To learn more go to www.fschouse.com

Building & Remodeling with FSC: By partnering with more than twenty-five companies that manufacture and sell FSC-certified products, Forest Products Solutions was able to publish *Building & Remodeling with FSC*. The guide is a valuable resource for developers, residential architects, homebuilders, remodelers, and homeowners who are interested in learning about forest certification, the Forest Stewardship Council (FSC), and strategies for making FSC-certified products part of their building projects. The guide is a complement to *Designing & Building with FSC*, a guide meant for professionals working on commercial projects. Paper for the guide was provided by Mohawk Fine Papers, and printing was provided by Sandy Alexander. To download a copy of this guide go to www.fschouse.com



Chain-of-Custody (COC) Auditing: I completed ninety-six initial assessments/evaluations and audits for a wide variety of forest products companies interested in seeking FSC COC certification. These companies include lumber mills, printers, furniture manufacturers, wineries, distributors and many more.

Professional Presentations: The need to further educate professionals about the availability and relevance of FSC-certified products is still in demand and I provided this education at a number of venues:

- USGBC Las Vegas Chapter
- USGBC Mid-Tennessee Chapter
- City of Seattle Public Utility
- Wood Forum at USGBC's GreenBuild Conference
- Domtar's Paper Forum
- Fletcher Farr Ayotte – Architecture firm – Portland, OR



Designing & Building with FSC Award: I coordinated the selection process of the third annual award given to an outstanding green building project that has used a significant amount of FSC-certified wood products. The winner this year was the **Aldo Leopold Legacy Center** in Baraboo, WI!!!! To learn more go to www.fscus.org



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With the recent building boom over and the economy on shaky ground one trend has shown potential for growth: green building and sustainable business. The next economic growth pattern in North America will be associated with our businesses' and society's efforts to further improve our natural and built environment while continuing to prosper economically. Is your company positioned to contribute and benefit from the future growth?



Terry in the FSC® House at GreenBuild

"The FSC® House project was managed very well. Clear goals, targets, responsibilities and dates were set and met. When circumstances threw curve-balls, Terry Campbell adapted quickly and communicated well. I was pleased and impressed and will recommend further participation in the future."

Alice Palmer

Marketing Manager
Tembec Enterprises Inc.

FSC® Office: To further the market development and education of the green building industry Forest Products Solutions is coordinating efforts to display an FSC® Office space at GreenBuild in Boston, MA November 19-21, 2008. This display will be a 20'x20' island booth space within the FSC-certified wood pavilion and it will demonstrate all the possibilities of using FSC products in commercial and institutional projects. Once GreenBuild is over the FSC® Office will be on display in the Boston metropolitan area for further market connections opportunities.

A Showcase for FSC in New England: Forest Products Solutions, developer and coordinator of the FSC® Office, has agreed with Aircuity, Inc to move the FSC® Office display from GreenBuild '08 to the the Aircuity Center for Green Building Technology (ACGBT) for additional outreach to green building professionals in New England. The ACGBT, a potential LEED platinum building, will demonstrate green building technologies and products. The FSC® Office will be on display to all those who visit until at least May 2009.

FSC Manufacturing & Sales Guide: While demand for FSC building materials and paper products is rising FSC International has released a new standard (FSC: STD-40-004v2) that will govern how products are manufactured, labeled, and distributed. Forest Products Solutions is writing a four color pocket-sized resource for FSC certificate holders to communicate these changes and other marketing strategies to their in-house personnel, customers, dealers, distributors, retailers and end-users.

Certification Expertise, Training & Support and Marketing: Forest Products Solutions works with forest products manufacturers, distributors, and retailers to ensure that they earn certification, knowledgeable train and support their personnel, and use effective marketing techniques.

Terry Campbell

Consultant for Forest Products Solutions

*Providing Certification Expertise
Training & Support/Marketing for FSC Certified Companies*

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